Can a Wrist-Worn Light-Based Frequency Device Support Sleep, Stress, and Recovery? Transcript

(Transcripts are generated by AI and may contain errors)

Introduction to Stephen Davis and Niki

Hello, and let me introduce you today, Stephen Davis. Stefan Davis is the founder and CEO of Nike, a frequency based wearable wellness technology developed by Free Medical Technologies, Inc.

He journey into wellness began close to home after his daughter navigated a complex, tick borne illness. Stefan spent years researching the tick wellness and built the technology in wished had existed.

During that time, Nike delivers curated wellness programs who lied based pregnancy technology with no drugs, no side effects, and nothing complicated.

Designed to work alongside existing care. Niki supports sleep, energy, focus, calm and recovery with patients, caregivers and families navigating some of life's most difficult chapters.

Stefan is featured in superhuman two rebirth, a documentary produced by Caroline Corey that premiered at film festivals in September 26th and is now available on streaming.

The film explores the frontier of human health and the technologies supporting it. Stefan, welcome to the Cancer Breakthrough Summit. Today you have decided to speak about frequencies and the cancer journey.

How wearable technology is supporting patients, caregivers and families. But I would like to ask you. I mean, this is kind of exceptional story. All the dads who have a little girl getting sick do not suddenly develop a new tech company.

So what is your background and how did you get there? Well, my background is I'm an entrepreneur.

From Entrepreneur to Frequency Wellness

And so I've when I first got involved with this, I was dealing with a little bit of frequency work where I was taking frequencies. I had three clinics, and I used this technology for balancing the brain using musical tones.

And so that was my entry point into frequencies. But then we discovered the journey. We ended up going down a path with my family when we discovered they had Lyme disease.

And so my background is, you know, I'm not a doctor. I'm not a mad scientist. In this particular situation, I was just a desperate doubt. My kids were sick, my daughter was sick, and I had two grandsons that were sick.

So how did you come up with the idea of Nicki? How did you get there? I found a guy. I was introduced to a gentleman that they were having a conversation about Lyme disease.

And the one guy said, yeah, a friend of mine has come up with a way, a new approach. And I went over, I overheard them and I said, hey, I'd like to meet this gentleman.

And so we, I met Stuart and he was just playing with some things with light. It was interesting. And we came together as partners, and we built this technology based off a concept that he was working on, and it's just flourished since then.

I mean, it worked. And so that's where it came from. I don't have a big background with frequencies when I started, I do today, but I didn't them. So since you have these big background of technology, can you explain to us?

I mean, in plain language, understandable by everybody. What is frequency based wellness technology? What does it mean? Yeah. So what we did is we built a chamber.

This is all natural. And so everything comes from plants or minerals of some sort. And so we knew that they have frequencies. But I needed to figure out how to grab Ahold of those frequencies.

So I built it a device, a chamber. It's about the size of this black cup. And anything that I put in there, I seal it and then I excite that plant and it releases its energy.

I grab it and I take it through a digital process, and then it ends up on our wearable. Nikki. And so it took 74 different plants to be captured and blended together.

So they go into the body at exactly the same time. And so that's the I think that's the biggest thing that we learned is you can't treat Lyme disease unless you approach something to come to come against all of it at one time.

Because Lyme disease, there's co-infections, there's lots going on around Lyme disease. And so we discovered the best approach from our perspective. And so we captured those frequencies.

How Niki Captures and Delivers Frequencies

We put them on a Nicki. Then this Nicki delivers it using a red light in the back. Yeah. And it's not red light therapy. We only use red light because it carries our frequencies into the body a little bit deeper.

And so the deeper we go, the more cells we touch quicker. And so frequencies are just information. That's all it is. We're not putting any material substance within the body.

It's just information. And if you provide the right information, you're cellular network will pick that up. And as it goes through your system and through your nervous system and hits your immune system, it wakes up the immune system to the health issues that it's ignoring.

It's fascinating. It's like the very first vaccine that was ever created. They would inject something into the body to wake up your immune system to the health issues it was ignoring.

And so we're using the body's innate ability to heal itself. But for some reason it's not seeing the issue. And so we wake it up. And when it sees the issue it corrects.

And it usually for Lyme disease, it took about 45 days to really start to see the benefits. And all you have to do is where the device. Yeah, you have a lot of programs actually on this watch.

Personally I am using it for for sleep. Is this the same approach? Is it. I mean plant and mineral based at the start for all the programs? Yeah, all of the programs.

When you've got your sleep program on, you've got over 200 frequencies going into your body at exactly the same time. And the reason that happens like that is we know that the body needs help in many areas.

It's not just one issue. And so we distress your system. And so every your shoulders drop like you get relaxed and your body's. That's why you sleep so well and that's why you heat it hit all the deep sleep places that you need to hit.

And it's because we distress your entire system. We're not giving you something to just make you sleep. And while your system gets distressed, then we start to correct the things that have gone wrong during the day.

So when you wake up in the morning, you should feel the energy when you wake up and your days are much better. I have to say yes indeed it helps. Definitely types of a better sleep quality.

But for people, I mean, most of our audience is concerned with cancer. So someone going through cancer treatments, what are the I mean, how can Nicki help and what are the most common challenges that you hear about?

The biggest challenge, what we did as I was here, I've got a little charity of my own. And when I saw these charities, you know, people go in, they've got cancer, they go in for their treatments.

Then when they go home, it's up to them primarily to figure out how to de-stress because they're stressed to the max, to figure out how they're going to sleep, to deal with whatever pain that they're having to deal with.

And it's really hard to think through these things when you're healthy, much less when you're going through a horrendous, horrendous issue such as cancer.

And so what we did is we built a support program and the support program, you know, it's got things like calm and digestion, sleep, pain, vitality, respiratory to keep you from getting sick.

I wear my respiratory all of the time. I never get sick. I never get a cold. I like those things don't happen. But that's the thing about frequencies.

You know, I had a gentleman just this morning send me a note and he says, I tried it last night. He says, but I didn't feel anything. Well, if you've ever taken a supplement and you take your first supplement, is that all you need, or is it something that builds over time?

Well, it's something that builds over time.

Sleep, Stress, and Daily Wellness Programs

It doesn't matter if you're using frequencies from our technology or if you're taking supplements, or it doesn't matter what it is. Your body needs time to heal.

And so that's the process that we go down. And so we built a program. And it was only offered at your event. Like it's not something you can go to our website and buy this program.

And this program was built for charities. It was built for organizations like this. You are mentioning the Cancer Talk shows that took care in San Diego in June.

Is that right? That's correct. And those programs we're going to keep that. The only people that even know that landing page exists are people that came to the event or people that are associated with you.

And so we're going to keep that open. And whenever this airs, whatever that is, it's only your group, only your people that are going to be able to see this.

They'll be able to go to that landing page and get this entire package. And this entire package is it's expensive. But because of what you were doing, when we come to an event like that, there was only a there was a very low price attached to it, which was $300.

And you get all of those programs, which is and you get them for life. And so you'll always have them because just because you've got cancer doesn't mean if you don't have cancer.

Once you overcome that, you still need ways to find that you can sleep, that you can de-stress. The healthiest of us out there are the sleep deprived and stress.

Yeah. And so it's something that is really good for people that are really struggling, particularly with cancer. Yes. So it works a long side the existing protocol.

Right. And does it make a difference depending the kind of protocols these patients are going conventional or including integrative care. Do you see a difference with the kind of results they see with Nikki? No.

We tell people that if you're going to use our tech, whatever you're doing, you continue to do because we're just providing the information to the to your immune system to wake it up and your body is going to you're going to know when you need to stop doing those other things, and your doctor is going to know.

And so, yeah, no, you don't change any existing protocol when you put our technology on and you just like, you know, a watch, it's not something that is creaming cancer or alternative medicine.

Sometimes you go to the hospital and you have a, an oncologist who does. I mean it's very doesn't want to to there anything beyond this protocol. And you probably won't notice and want object but you will benefit of of that kind of care.

All those plants and minerals bringing their healing frequency to your body. Is that right? That's right, that's right. There's nobody's going to say not to do it because it's not doing any harm.

What it's doing is providing the body the information it needs to heal. Yeah. And and it's when somebody has a cancer in a family, I mean, of course, a person has been diagnosed is a must try and means the most care, but all the care is the caregivers also.

I mean, being the caregiver for for somebody who is sick is is not easy. Caregivers also support. So, how can the caregiver also benefit from Nikki and Nikki programs while we've got we just recently launched in 7000 clinics in the US, and this is 7000 clinics.

What doctors are doing is they're prescribing Nikki their hardware and the Lime program.

Supporting Cancer Patients and Caregivers

And so that's the only thing that they're doing. And they prescribe that and they end up becoming an affiliate. And so we share in the revenue. So that's one of the ways that they benefit financially.

And because they're prescribing our technology. And so that's a that's one of the benefits for them. But one of the other benefits is the doctors are using them themselves when we go to these events.

These are medical events. And the practitioners and doctors, it's they're the ones that are buying the tech. And I was really nervous, actually, after I did my very first event three years ago, and we sold a lot of a lot of Nikki's to the doctors at this particular event.

And I was nervous because I got invited back the next year. And I thought, man, I wonder if they wore them, because if they don't, then I don't know what I'm going to say at the event.

And but people came up to the booth at the event wearing their Nikki and saying that they don't leave their home without it because they notice the difference.

And so those are the two really good things. Doctors, their human, they're just like us. And so they experience the same health issues. They just have better knowledge on how to deal with them at the in the moment.

And that's how they help us. But we can help them as well. And you mentioned, I mean, doctors prescribing Nikki for Lyme disease. But what about all the other illnesses and the comfort also that comes with a better sleep, more calm.

And we were mentioning respiratory program. Can you go to those clinics and just buy the watch even if you don't have a Lyme disease? Yes, but you can just go online.

Okay. To buy Nikki, you can go to our website to buy it. You can go to a superhuman website to buy it. Like it's starting to pop up in a lot of places.

We just got approved by Best Buy, so you'll start to see it coming out in retail. We're changing. This little product is changing the way we look after ourselves because one, it's convenient and two, as time goes on, it's going to be like a natural pharmacy on your wrist so you can dial up what you need in the moment that you need it.

And so stress is my go to. And I put the stress on. And you know what? Nobody can get rid of stress. The world comes out as pretty fast and furious. But what we do is we stop the chemical reaction that causes the anxiety that comes with it.

So when you're in a stressful moment, you can think your way through it because you don't have the anxiety that's attached. And so that's the way that we approached the stress and anxiety portion of our program. And it works extremely well.

Can you walk us through the different programs that are available? Well, I can the only program that's available today when you buy a Nikki, it comes with a sleep program.

And we did that intentionally because we were going to launch a lot of programs at once. We started to test those waters, and it was overwhelming because people were just going from program to program.

And so we went back and we're going to reeducate. And so when you buy a Nikki, what you get is a sleep program, and that's the only thing you have to worry about.

Put it on when you go to bed, push play and wake up refreshed. You can buy another program and it's called wake time and it's for the day. But those are the only two programs other than buying the lime or the things that are being sold on superhuman on the documentary.

Those are the only programs that you can get to get all the programs that I named earlier, like calm and digestion and nausea, happy pain, sleep, vitality, respiratory.

Those programs were only built for your event, and so people can't just go out and buy those programs. And so the practitioners that came to your event, they're the ones that should be taking a look at what we've got that they can pass down through to their patients that are going through treatments, particularly because these are going to help.

It doesn't matter if you have cancer or if you've got a cold, it doesn't matter what it is that's going on in the body. These particular programs that we built specifically for you are going to address many things.

And so if people want these programs, they would go to our website that's attached, and it's got your name on the back of it, which is building 26. And they'll be able to find those programs for a time.

Clinic Adoption, Prescriptions, and Access

And so I would say for the next few months, we'll keep that open maybe till the end of the year, because the only people that even know about that site are people that know you.

Yeah. So so it's a business key integrative cancer.com website. And then by using the Belgian Sky 26 code you get access to this very unique and extraordinary Nikki.

Watch this. That's it. That's it. Yes. And so we'll make sure that you've got the right code. And you can just put that up and we can help you with that.

And to make sure that people, you know, they go into your place first, that's a benefit to them, because there will be a bit of a discount for them because they went through your portal.

And I think that that would be a good place for them to go. And there's no other place for them to go to find these programs. Well, that's a huge thank you very much for your generosity.

And it's a huge honor to be to be the unique recipient of this really extraordinary tool for wellness, because, I mean, this is very, very, very unique in getting the benefit of all those plants and minerals and things that you need on a daily basis, like good sleep, good recovery, good, a good way to breathe can down.

I mean, this is absolutely necessary. And I don't know anybody who in the modern world we live in doesn't need that. That's right. And it's just like anything, they just need to use it.

If you don't use it, it's like if you let's say that you've got the flu and you go and get some antibiotics, the doctor says, take these antibiotics this way for 7 or 14 days.

And if you do that, you're going to get a good result. But if you don't do it the way that he recommends, you don't get the results you're looking for.

And that's no different with us, because if your body doesn't have balance, it's struggles to heal and we bring balance. And so anything that we do is going to enhance anything else that they're doing.

So if they're using products that are helping with the cancer itself. This is going to help enhance that whole process because your body is ready for it instead of not being aware of it.

And so we support and that's what we do is we support. It doesn't matter what the health issue is. We can come in and support. We don't compete with anybody.

People ask me who my competition is. I had a person trying to get our business once and they said, let me tell you who your enemies are. And I says, I'm the enemies.

And he says, yeah, it's the supplement companies and it's this, it's red light therapy. Nice to wait a minute. I says, we need to change your lenses because I only have one enemy and that's disease.

That's enemy I have. And I work with all of these practitioners and all of these doctors and all of these other technologies. We support them. When a person leaves a red light therapy clinic, they should leave with the Nike continuing on that process in between clinical visits.

If they're going to a doctor, they need to use Nike in between those doctor visits, because it's going to enhance what the doctor is trying to accomplish with that patient.

We know if it's just sleep, let's say that's the only thing that we did is help you sleep. It's going to have a much better result in whatever the doctor is recommending to help you get better.

Absolutely. You have to create this healing environment for your body. The why is the miracle of healing is not going to happen. And that's layers upon layers upon layers of doing the right thing.

I mean, you need light sleep, the proper sleep. You need the right nutrition. You need the proper care. You need the proper emotional environment. Or this is important and part of of of wellness.

Future Growth and Closing Remarks

And and you just cannot dismiss one of those layers. And Nike Alps really bring to an important layer. But nobody should look at it as a replacement for drugs and and doctors protocols.

That's right. And so it's just another tool. But this particular tool works with every other tool. And so it's not toxicity no side effects. No. If you've got Lyme you're going to irks.

There's a really good chance of you hurt. But that's not a side effect that's getting you healthy. That's going through a process. But that's the only time we've ever heard or seen anybody hurts is through the die off from Lyme disease.

And so this which is necessary and the you ten also by other means die off and it hurts also whatever way you die of the ice, it's a painful process. That's right. And you you know what?

When you've got Lyme disease, you have to deal with the parasites and you have to deal with mold and parasites and mold are not because of Lyme disease.

They're not a co-infection. Anybody can have a parasite. In fact, everybody has a parasite and anybody can have inflammation. Anybody can have mold. It's just that when you've got Lyme, your immune system so compromised that mold and some of these things really have a negative effect to your system.

That's because your immune system so compromised. Absolutely. So what is next for Nicki? Well, what is in the cards for the coming year? Well, we're launching with superhuman.

And so that's going to keep us busy all over the world because they're an international documentary. And so they've already invited us to three film festivals over the next four weeks.

And that's going to be an ongoing thing all over the world. And so that's one of our focuses. We just opened up in Dubai, and we're getting traction, incredible traction from universities to police departments to airlines.

And we just started in Dubai. And so that's something that we're really excited about. Then we've got 7000 clinics. We're going to continue to build that market in the on a global basis, because we've got something that can help everybody, and it doesn't take away patients from other clinics or anything.

It supports everybody. That's what I love about what we do. It is a win win. It doesn't matter who touches our tech. The difficulty with our tech has always been, but it's a frequency generated program which people just aren't really aware of.

I mean, they're not aware that when they take supplements, they're taking frequencies. It's just a different delivery system. And so people are starting to wake up to that effect.

And when you combine our product with supplements running the same frequencies, the efficacy goes way up. And so there's a place we fit for everybody.

And there's nobody that doesn't need a Niki because we're all human. We all have the same issues, the same health issues. At some point you're going to have a sleep issue.

At some point you're going to be stressed, at some point you're going to experience pain and so on. It just goes on forever. And there's a ton of tracking devices that are out there.

And these tracking devices have really helped us, because when you wear a hoop or an aura ring, for example, and a Nikki at night when you wake up in the morning, your scores are off the charts.

And so that's been so validating for our company and our technology is all of these wearables. People can see the actual effect that Nikki brings to their system.

And it's good. Sounds amazing. Stefan Davis, thank you so much. I think this was really, really enlightening for for everybody. Can you tell us again where to reach out to you, to your company?

You can go there. You can go to we are Nikki. That's we are nikki.com. And if you go to we are nikki.com Beljanski26 that's you're going to find if you go to that particular site you're going to be able to get all of the programs that I name to on here today.

And that is the only place that you would be able to get those. And so I really encourage you to go to your website or do whatever you have to do to make sure that they know where to go to get the.

Nikki. And I would like to give you two Nikki's and I'm going to give you two Nikki's. And I would like you to give them away to somebody that you know is struggling with some of these things, and that's just a gift that we would like you to give.

And you can give that away any, any way that you choose. And but we will get you a code. So whoever you choose, they'll reach out and we'll send it directly to them and make sure they get looked after.

Absolutely. We will do that. And thank you very much for your emails. This is amazing and I'm sure will be highly appreciated by by the audience. Thank you.

You're very welcome. Thank you for having me. Thank you. Stephen.