Dr. Mikel Daniels (We Treat Feet Podiatry) - Testimonial for Orange Carrot Transcript

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Introduction and Practice Overview

Hi, I'm Dr. Mike Daniels from We Treat Feet Podiatry and I'd like to share with you today how Orange Carrot Media has helped transform our practice.

Data-Driven Targeting and Custom Solutions

First and foremost, Orange carrot has provided us with data so we can have customized solutions to target patients in the demographics and areas that we are focused on.

Their comprehensive tracking has allowed us to refine our strategies so we target the patients that are most important for us in the locations that we desire.

Understanding the Practice and Campaign Strategy

Moreover, what sets Orange Carrot apart is their unique understanding of our practice. They took the time to understand what we wanted in a marketing campaign and to help us understand how to best present that information in way that is highly successful and drives our campaigns to new heights.

Communication and follow-up are crucial in any partnership and Orange Carat has excelled in this.

Communication, Follow-Up, and Reporting

They are accessible, they provide us data as needed, and they help us understand the data they're providing in a way that drives results. Since starting with Orange Carrot, we have had significant improvement in our marketing results, We have growth in practice, more traffic to our website, And a better understanding of what our patients are looking for.

Marketing Results and Practice Growth

If you're looking for a partner that brings data-focused insights, customized solutions, and excels at communications, you should check out Orange Carrot.