Episode Overview and Audience

This episode isn't about patient shopping tools or consumer price estimates. This is a conversation for physicians, administrators, and revenue leaders who live in the real world of payer contracts, underpayments, denials, an annual budget pressure.

Price Transparency Laws and Payer Data

It's about what the price transparency laws actually unlocked on the payer side, what data is now available because of them, why payers released it so reluctantly, and why a whole new category of software has emerged almost overnight to turn that raw data into something you can actually use.

New Software for Contract Analysis

And most importantly, it's about why renewing insurance contracts every single year is no longer optional best practice, but essential financial governance.

Why Annual Contract Renewal Matters

Welcome to Medical Money Matters, the podcast where you can find experts, answers, and resources so that you achieve mastery over the financial and business aspects of your practice.