Profit vs. Cash Flow Anxiety

There are practices that look profitable on paper and still feel constantly on edge. Payroll clears, but just barely. Distributions feel risky. Hiring decisions get delayed.

Big expenses create anxiety instead of confidence. And despite doing well, leadership always feels like they're waiting for the other shoe to drop.

Why Cash Flow Tells the Truth

That feeling usually has nothing to do with profit. It has everything to with cash flow. Cash flow tells the truth in a way no other financial statement does.

Revenue tells you what you earned. Profit tells what's left after expenses. But cash flow tell you whether you're actually safe and what the next 12 months are likely to feel like.

Medical Money Matters Introduction

Welcome to Medical Money Matters, the podcast where you can find experts, answers, and resources so that you achieve mastery over the financial and business aspects of your practice.