Introduction to Social Media for Medical Practices

Today, I want to walk through how to think about social media as a medical practice in a way that is practical and grounded. We'll talk about what role it actually plays, how approach the different platforms without feeling overwhelmed, what to post, and how avoid the two biggest mistakes I see over and over again.

Ignoring it entirely, or treating it too casually. Welcome to Medical Money Matters, the podcast where you can find experts, answers, and resources so that you achieve mastery over the financial and business aspects of your practice.