Conference Season and the Cost of Attending

It's conference season and calendars are filling up fast. Flights are getting booked. Hotels are being reserved. Registration fees are approved. And calenders are blocked off for a few days away from the practice.

If you're like most physicians and practice leaders, there's a mix of emotions. Maybe a little excitement. A little overwhelm. Even a quiet question in the back of your mind.

Is all of this actually worth it? Because when you really step back and look at it, attending a conference is not a small decision. It's not just the registration fee.

it's the travel, the hotel, meals, time away from patients, disruption to your team, mental energy. Welcome to Medical Money Matters, the podcast where you can find experts, answers, and resources so that you achieve mastery over the financial and business aspects of your practice.