Unlocking Practice Data

Today, we're talking about something that is hiding in plain sight in almost every practice I work with, and that, is your data. Because here's the truth, most practices are sitting on a gold mine of data inside their EMR and practice management system, but very few are actually using it to make better decisions.

You've got reports, you've dashboards, and you got numbers. But if you're like most physicians and practice leaders, You're still asking, What does this actually mean?

What am I supposed to do with this? And why do I feel like I'm drowning in information, but still guessing on decisions? If that sounds familiar, then you are not alone, And you aren't behind.

You just haven't been given the right framework yet. Welcome to Medical Money Matters, the podcast where you can find experts, answers, and resources so that you achieve mastery over the financial and business aspects of your practice.