From Losing It All to Taking It Back: Jodi Scott on the Entrepreneur’s Nightmare Transcript

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Entrepreneurial Growth and Exit Planning

As an entrepreneur, I can relate to developing something from just an idea and making it bigger and then also maybe it kind of outgrowing the original intent.

I went to a lot of business seminars when I first started and they talked about your end game or how do you scale? When do sell? So that's a really common thing for entrepreneurs.

Buying Back the Company and Pivoting

Even when you love your baby, that sometimes that is the next step. And so you did that and then it just had terrible consequences that nobody could have predicted.

But you really said it earlier when sometimes you just have to pivot and do it differently. So when decided to buy back your company, what did the process look like?