And so basically supply side, IM8, the endocrine book and more, a few excellent supplements including a pro testosterone formula for men and a hormone optimizing formula, including optimizing hormone, de-hormone testosterone in women, as well as something I'm super excited about called endoenergize.

Can't wait to tell you about it. Those are all very, very close to being, at least the formulation part will be done by the time we come back from the retreat.

And then within a few months, we should have them out on the shelves along with our new Purist creatine supplements should come out around that same time.

So very, very excited. Cannot wait to share all that with you. Welcome to Vitality Radio, the podcast that helps you make sense of natural supplements and thrive without pharma drugs.

I'm Jared St. Clair. I grew up in a health food store and spent over 40 years now figuring out what works and what doesn't so that you can make confident informed decisions about nutrition, supplements and your health.

All right, this one's a quickie for you. I have some announcements and some really exciting stuff that I want you to know about. As a listener to this show, some of these things coming up I think are going to matter to you, so I'm going share four things that are happening, three trips that Jen and I are taking in the next four weeks.

and a retreat that we're doing in between. And I'll explain why all this matters for Vitality Radio podcast and hopefully for you. So the first thing we are doing is the end of this month, October the 28th through the 30th in Las Vegas, the day before Halloween in Vegas.

I don't know how that's going to shake out, but that is okay because we are coming home on Halloween morning. This is the biggest industry ingredient and supplier show.

17,000 plus buyers and suppliers where formulators like me go to find new and real awesome stuff. where I discovered Sensoril Ashwagandha, my favorite Ashwa ganda on the market and how I originally developed anxiety free for rich Crest herbals, which eventually turned into anxiety release for vitality, nutrition, vital sleep.

And of course our own sensoril ashwaga formula and where, I just last year discovered purist creatine. Purist Creatine is something I have not shared with you yet, but it's coming.

It'll be out next year. it is the literally the purists creatinine in the entire world. and I discovered it at SupplySide Expo. So Supplyside expo, it's actually called Supplyside Global now, and it truly is global.

People from all over the world at this thing. It's just such an important event. I go to it every single year. And it is probably my favorite event of the year because I'm such a nerd when it comes to this stuff.

Just love seeing what the cutting edge is in nutritional supplements and really getting educated. A few things specific on my list that I am looking for this year, including some things to help our supply line because we've had some issues, as you probably know.

Ran out of our Ultimate Vitality Multi for a while. The Magnesium, our number one product. Well, we'd been out it for over a month and it just came back today.

As I'm recording this, so it's already been here for minute now, but we are working on a supply chain, trying to get that ironed out. That's something we'll be doing at supply side as well.

We find everything from the type of bottle we're going to put stuff into, the capsule we're going to use to all of the

ingredients and everything in between.

And this year, I'm bringing Bridger, my oldest son, for the first time. He's been working here at Vitality. Many of you know him or have talked to him on the phone or in person, but if he's going follow in my footsteps, he has got to know about Supplyside.

So he is actually coming this years, which we are super excited about. That's the 1st thing. Then we come back for not very long before we head down to Scottsdale, Arizona on the 6th and 7th of November.

And this is for the IMATE conference. Now, I've never been to the IMAIT conference, IM8 is I-M-A-E-T. It's a non-invasive biofeedback system that reads cellular communication and stress signals and helps support physical, emotional, and energetic balance.

What does that mean? Well, I've done biofeedback testing, you may have heard of that, and a lot of practitioners out there doing it, for about 18 years.

I have not done much of it recently in the last year or so, but I did it for 18-years up to that point, Jen did a little bit with me, we kind of partnered up on it.

When we were at the CellCore conference in April in Boise, we found a new machine, the iMate machine which we weren't familiar with. I'd heard of it and that was about it.

We looked into it, got some education on it fell in love with it & invested in it It's not a small investment but we decided to jump in with the idea that Jin would actually start doing biofeedback testing something that I just don't really have time to do And something that she really wants to do because it helped her a lot with her own health and she's seen it help hundreds of vitality customers over the years as well.

And we think this is the cutting edge of cutting-edge when it comes to this type of testing and what's really cool Without getting into a lot of detail, we'll explain it more because we're going to do a whole show on iMate.

I'll do it with Jen coming up soon when we get back from the conference, is that we can test you no matter where you are. It has remote testing potential, which is really, really cool.

So if you're in Utah, you can come in person. We'd love to have you. She'll be doing it at both locations, South Ogden and Hannibal. But if you're not, let's say you are in Nashville, Tennessee, or you were in Los Angeles, California, wherever you at, even if your in somewhere like Canada, where we aren't currently reaching you with our supplements, we can help you, with biofeedback testing.

And if are interested in that, you can email Jessica at vitalitynutrition.com to get yourself on the wait list, because starting around the first part of December, she will start doing that testing, going to the conference, to just firm everything up and make sure she is ready to go.

We're both super jazzed about that. Since April, Jen has been almost nonstop educating herself on hundreds of different aspects of the machine, dozens and dozens of hours of education, both in live like webinar form, as well as videos, is still working through all of that and simultaneously starting something called Detox University with Sinclair Keneally, which is really, really cool as well.

So Jen is going to be ready to go helping with the physical side, as the mental emotional side of health and wellness and optimizing vitality. So that is coming very, very soon.

Again, if you want to get on the wait list, we already have maybe a dozen people on that waitlist. Definitely consider emailing my right-hand woman. That is jessica at vitalitynutrition.com and she will get you signed up so that we can get, let you know as soon as it's happening.

Now, Scottsdale is the sixth and the seventh. We have a couple of stores in Phoenix, Mesa and Fountain Valley

that carry Vitality Nutrition products. Those are nature's finest.

If you're in that area, And you're not shopping with Jake and his team. Please do. They are awesome. Another independent family business in the third generation, about the same age as Vitality Nutrition, doing great work down there in Mesa at their main location.

And we're going to be down. Talking to Jake, talking to his wife who I've yet to meet, but I hear is a lovely human being. and working with his team to educate them even better.

So we're going to spend some time on that right after the conference. But then after that, we are going go retreat, Jen and I, not like fall back because the enemy is coming, but retreat like we going lock ourselves in a hotel and we gonna focus heavily on work.

Because the next weekend is Be Healthy Utah and St. George. Those are about five or six hours apart from each other. And rather than coming home and leaving again three or four days later, we're going to stay gone.

And the goal is with our six extra days locked away to finalize our endocrine detox protocol, which we have gotten frankly stalled out on because there's been so much going on with the supply chain with her supplements and also opening the South Ogden location that we did have to back burner it.

We're gonna finish our book that couple of years, which we're very excited about. I won't promise you it'll all get done on the retreat, but I think it is going to get down because we are very close.

We're also going finalize our last three formulas so you'll hear about those when we get back as well as several other really cool things that I've been working on in the background that i've not told you about yet.

And then it's Be Healthy Utah in St. George, which is the very south end of Utah. If you're not from this area, that's where the warm part of utah is.

So it'll be nice in November down there. And this is a conference that we go to every year in April in Sandy, Utah, Which is just a half an hour from our store here in Bountiful.

and we just started doing the St George show last year. Now St, George is about five hours away, four and a Half hours, away something like that from Our stores, but there's some wonderful people down There and A lot of our listeners are in southern Utah.

If you are one of those people and you want free tickets to be healthy Utah, I've got 10 of them. Now, some of these might be gone before this airs. I don't know for sure, but some are going to available I'm pretty sure because I dont know a bunch of the people down in St.

George, at least not personally. if you're interested I think these tickets are 30 or 40 bucks normally if I remember correctly. They are free for you as long as you get one in the first 10. and you can just hit up jessica at vitalitynutrition.com or better yet just open up our chat on our website vitalitynutrition dot com and say hey i want bhu tickets or be healthy utah tickets and i'll let you know if we still have some left for you so that is that conference and I'm telling you if you were there last year you And it was one of the worst talks I've ever given.

It was a last minute thing. I did not prepare well. And frankly, I stunk it up. it. Was pretty bad, a little embarrassed still by it, but that's why I'm going back.

We're going to do a great job this time. So we're doing that as well and so basically supply side. iMate, the endocrine book and more, a few excellent supplements including a pro testosterone formula for men and a hormone optimizing formula, including optimizing hormone, de-hormone testosterone in women, as well as something I'm super excited about called endoenergize.

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So very, very excited. Cannot wait to share all that with you and what we've learned when I get back. That's it for today's show. Got to get this one in quick so that you can hear it before we actually hit this trip.

Thank you so much for listening to me. If you have questions, call us at 801-292-6662. And if you haven't joined the Facebook listeners community, please do.

The link will be in the show description. I'm Jared St. Clair and this has been Vitality Radio. Thanks for listening to the Vitaly Radio podcast. If this episode helped you, follow the Show, share it with someone and explore trusted education and resources at vitalitynutrition.com.

See you next time. Hello, everyone. I hope you enjoyed this week's episode of Vitality Radio. Just a reminder that this podcast is for educational purposes only.

This podcast has not been evaluated by the FDA. Thank you.