Introduction to Vision First

Hi, I'm Dr. Bryce Applebaum and welcome to Vision First, the leader in vision therapy and functional vision care. If the medical world has let you down and you continue to struggle from vision-related symptoms without resolution, you need to start thinking about Vision first.

Healthcare has it all wrong about the eyes.

Eyesight vs. Vision

Most doctors are solely focused on the pursuit of 2020 eyesight, but eyesight and vision are separate entities. Eyesight refers to how well you can see.

Whereas vision is the brain's ability to process visual information. Unfortunately, most underlying functional vision problems are either misdiagnosed as something else or entirely ignored, leading you to suffer unnecessarily.

This is where vision-first treatment comes in.

Functional Vision Problems and Symptoms

Vision-First therapies can be life-changing for those who suffer from vision related issues like headache, eye strain, reluctance to read, screen fatigue, inability to recover from head injuries, and so much more.

With our help, you can experience a world where you engage with screens comfortably without tiring. A world were pre-concussion abilities return. And a word where reading is effortless and enjoyable.

In a worldwide where underlying vision problems are treated and fixed instead of masked with improper labels or diagnoses.

How Vision-First Treatment Helps

Our team of professionals are dedicated to helping you and your loved ones overcome vision-related obstacles through individualized treatment plans that are tailored to your unique needs.

We believe that everyone deserves to experience the joys of clear vision and optimized brain function. On this site, you will find stories from individuals just like you who have transformed their quality of life through vision therapy.

Learn from the latest innovations about all things vision and gain access to services and programs that are bound to change your outlook.

Programs, Resources, and Next Steps

We pretty much have a solution for everyone from customized one-on-one week-long vision therapy boot camps that will optimize your vision to reduce your symptoms to weekly individualized office treatment sessions aimed to eliminate nagging symptoms.

to convenient 15 minutes a day online programs to help you read more efficiently. There's a lot of information here, and I know all of this can be daunting.

So let me make a suggestion. I've created a short, fast class that you can access here. With Vision First, there is hope.