Introduction to Standard Process

So I'm very proud to be a part of maybe, well I don't want to say maybe because I want say definitely, I was just trying to modest. I am very to proud be part a fraternity that uses the greatest whole food nutritional products in the world.

And that is the army that carries a product called Standard Process. This is the original whole food supplement. Anything and everything that has happened since this company's creation is a knockoff or a spinoff.

What do I mean? Dr.

Dr. Royal Lee and the Origins of Whole Food Nutrition

Royal Lee, one of the most amazing human beings ever to walk this earth, man who I consider to be the godfather of nutrition, the first person in the United States to really break down the role of vitamins, minerals, and enzymes and how they interact with and affect the body was Dr.

Royal Lee. Dr Royal was a brilliant, brilliant man. He was an inventor, he was creator, but he also a student of study and that was in his gift of nutrition.

So he is the man that created standard process. Doctor Royal when he first created his first ever product was something called Catalin. But when he created some of the nutritional protocols, he was starting to correct many disease and ailments and issues that were out there.

So he started to get a lot of notoriety. The pharmaceutical industry took a big hard look at Dr. Royal Lee. quickly, if you would, jumped onto his coattails and created things that are called nutraceuticals.

So when you go out to a store and you buy vitamin C, and on the back of the box it says in parentheses as ascorbic acid.

Synthetic Nutraceuticals vs. Whole Food Supplements

The ascorbic would be like the peel to the orange. There is actually no usable parts in the peal. It's just the antioxidant form that protects the So the pharmaceutical companies figured, well, we're going to jump on this man's coattails and we are going sell the synthetic form or the shell form of it and will actually create more deficiencies.

That is not what standard process is. Standard process the mecca of whole food nutrition and then we owe that to Dr. Royal Lee. If you would like to see some of the most amazing pieces of information regarding nutrition, check out his estate's website.

The Saline River Press has the lectures and the work that this man did over his career, and I promise you it'll be some the more interesting you've ever seen.

Legacy of Dr. Royal Lee and Further Resources

Godfather of nutrition in the United States and creator of Standard Process, one of greatest influences of Nutrition Response Testing and all of us practitioners, Dr.

Royally.