Why Stripe Could Shut Down Your Practice Overnight Transcript

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Why General Payment Processors Fail Medical Practices

Stripe wasn't built for you. Square wasn' t built f r you PayPal? Definitely not built fo ue. These platforms are optimized for software subscriptions and e-commerce.

The moment you're processing payments for regenerative medicine, peptide therapy, longevity programs, anything that even rhymes with medical, you are on borrowed time.

You didn't build your clinic to feel like an employee in your own business. I'm Matthew Kalogli and on Out of the System, hosted by Doctor Talks, we challenge the broken rules holding healthcare entrepreneurs back.

Hear from clinic owners, rebels and builders who are creating bold, profitable patient center practices and doing it their way. Let me ask you something.

You finally did it. you built the cash practice, you dropped the insurance contracts, You put together packages your patients actually want to buy and they're buying them.

And then one morning you wake up, open your email and Stripe has shut you down. No warning, no appeal, just done. Your revenue? Frozen. your patient billing?

Broken. and the reason they gave you? High-risk industry. Here's what I want you to understand. Stripe wasn't built for you, Square wasn' t built f or you.

PayPal, definitely not built fo ue. These platforms are optimized for software subscriptions and e-commerce. The moment you're processing payments for regenerative medicine, peptide therapy, longevity programs, anything that even rhymes with medical, you are on borrowed time.

So in the cruel irony, the doctors who get hit hardest are the ones who are doing it right. The ones that built the cash model. the one's who stopped begging the insurance company for permission to heal.

You escaped one system only to find yourself trapped by another. That's not freedom. that's just a different cage. Think about it. We built something.

We build a merchant processing solution designed specifically for cash-based medical practices, underwritten for what you actually do, built to protect you, not expose you.

This is not Stripe with a different logo.

Building a Merchant Solution for Cash-Based Clinics

this is a processing platform built for functional medicine, orthobiologics, longevity, regenerative care, the real work that the legacy payment companies have decided they don't wanna touch.

And here's what that means for you your recurring membership process without getting flagged, your high ticket procedure packages processed without being reviewed.

Your practice doesn't disappear from the inside on a Tuesday morning because an algorithm decided your category was too complicated. You built a sovereign practice.

Your payment infrastructure should be sovereign, too. I've watched brilliant doctors build the exact practice they dreamed of, recurring revenue, premium packages, 10 patients a day instead of 60, and then have everything

freeze because their payment processor panicked.

That is not a business problem, that is a mission problem. Because when your billing breaks, your patients feel it and everything you built starts to wobble.

The doctors who are scaling fastest right now, the ones hitting 40 and 50k in a month in recurring revenues and total revenue, they're not leaving this to chance.

They have infrastructure that was built for how they actually operate. This is that infrastructure. Look, if you're still on Stripe or Square or anything general purpose payment platform, I'm not here to scare you.

I am here tell you the truth. You have exposure and the day that exposure becomes a problem, it becomes big problem fast. If that's landed for you, if you know that is a gap in your practice that needs to close, the information is right here on this page.

Now take a look at how it works, what it costs, and what protects. We built this because freedom without stability isn't freedom. It's just a longer runway to the same crash.

You've done the hard work. Let's make sure the foundation underneath that it can hold what you are building. So take the moment, fill out the form that is below.

You will schedule a call with one of our processors and they will go over your account. They'll tell you what the options are and how you fit. Take action now.

Look, there's no need for your business to be viewed as high risk by the merchant accounts. It's time for you to take control of every facet of your practice so that you can build a true practice of legacy and freedom and healing.

A Doctoru2019s Merchant Account Shutdown Story

Love to you all. I want to tell you about a doctor I know. He spent years inside a big hospital system, brilliant clinician, took care of patients the way he was trained to, the right way.

And one day he made the call that takes real courage. He walked away, he left the system. Started his own cash-based practice. No insurance contracts, no prior authorizations, just medicine the ways it was supposed to be, and it worked.

Patients found him, revenue came in, He was building something real, something that was finally his, And for a season, things were good. Then one morning he opened his email.

His merchant account shut down overnight. No warning, no phone call, just a notice that his account had been flagged and terminated. Effective immediately.

Money frozen, billing broken. Patients were trying to pay him and there was nothing he could do about it. He had no way to get paid. he spent two weeks, two full weeks scrambling to find a new merchant processor that was willing to take on a cash-based medical practice.

Two weeks of calls, applications and waiting. Two week of watching the practice, he had sacrificed everything to build, sit exposed and bleeding. By the time he got back, the damage was done.

He almost didn't make it. But he did make and today, today he sleeps. he runs his practice sees patients and at the end of the month when the revenue processes and it processes every single day without drama, without fear, Without waking up to an email that could take everything down.

Recently he told me, I didn't know what I didnt know and I almost paid everything for it. Here's what i want you to understand. What happened to him is not unusual.

It is NOT a freak incident. it is Not bad luck. Stripe wasn't built for you. Square, PayPal, definitely not built you These platforms are optimized for software subscriptions and e-commerce.

The moment you're processing payments for regenerative therapies, peptide, longevity programs, anything that even rhymes with medical, you are on borrowed time.

And the cruel irony is this, the doctors who get hit the hardest are the ones doing it right. the one who built the cash model, The ones who stopped begging the insurance companies for permission to heal.

Sovereign Payment Infrastructure for Growing Practices

You escaped one system only to find yourself exposed by another. That, my friend, is not sovereignty. That's just a different kind of vulnerability. So here at Mavericks, we built something.

We built a merchant processing solution designed specifically for cash-based medical practices, underwritten for what you actually do, built to protect you, not expose you.

And this is not Stripe with a different logo. This is a custom-built processing platform with purpose, built for you, the functional medicine, orthobiologics, longevity, regenerative care, doctor.

That is the type of work the legacy payment companies have decided is too complicated for them to be a part of. Here's what that means for your recurring revenue memberships, your high ticket procedures, will go through without being reviewed.

Your practice doesn't disappear on a Tuesday morning because an algorithm decided your category was a liability. Look, you've built a sovereign practice.

You're payment infrastructure should be sovereign too. The doctors scaling fastest, the ones doing 40 to $50,000 a month or more in revenue, they are not leaving this to chance.

They built the practice, They build the packages and they made sure the infrastructure underneath it could hold the weight of what they're building. Because here's the truth, When your merchant account breaks, your patients feel it.

The team feels it, and everything you built, the freedom, sovereignty, version of you that left the system to practice and become a healer, starts to wobble.

That is not a billing problem, that is a mission problem. And this is new infrastructure to make sure you are not exposed. Look, if you're still on Stripe or Square or anything general purpose right now, I'm not here to scare you.

I am here tell you the truth. You have exposure and the day that exposure becomes a problem, it becomes big problem fast. If what I've shared here has landed for you, If you know that this is a gap that needs to close or if your starting your practice and you don't know where to go, take a look at what we have.

How the Call Process Works

Schedule a call with our team. We built this because freedom without stability isn't freedom, it's just a longer runway to the same crash. You're doing the hard work, you left the system, You built something real.

Let's make sure the foundation underneath it can hold everything you're building. All right? So take advantage of this now, fill out the form, schedule a call with our team.

let's see how we can help you. It doesn't matter if you are starting or you've been in business for five years. We're here to help, we're to give you freedom.

we are here walk alongside you Take the next step. Now, here's what's going to happen next so you can get the

most out of this upcoming call. For this call, you'll be meeting with one of my alignment specialists.

Their job is simple. They're to ask a few questions to understand your situation at a higher level and see if you're actually in a position where we can help you.

If you qualify, you'll move on to the second call with an enrollment advisor. That's where we dig deeper into whether or not you're the type of person who takes action to solve their problems or they're just there to collect information.

We're not looking for tire kickers. we're looking at people who are ready to implement and get real results. So be honest not with just us but with yourself.

Look we get it There's a lot of people out there promising magic that is not us Our job is to help you do real due diligence on us That means showing you exactly what this is how it works and whether it makes sense for you Now, we're not just going to sugarcoat this.

This is not for everyone. If you're looking for shortcuts in the easy way or without putting in effort, you are not going like what we have to say. But if you open-minded and you serious about building a cash practice that creates freedom, legacy and long-term wealth and ready to stop being a pawn in medical system, finally getting off the medical plantation, this is worth your time.

Now, I want to address the elephant in the room. You might be thinking, will this work for me? Here's the truth. Every strategy we share and help you implement is based on real-life case studies.

Final Qualification, Expectations, and CTA

None of what we shared is theory. It's why we have a 60% success rate in our program versus our competitors who have 5% rate. The real risk isn't, Will this Work for you?

It is doing nothing and leaving hundreds of thousands of dollars on the table every year. And you know this. So if you're someone who wants clarity, not confusion.

Someone who values speed over spinning your wheels. We're happy to help guide you through the process. Now take a moment and watch the other videos on this page.

Check out the client testimonials. Do your homework. Because when we talk, I want you walking to the call knowing exactly what you are stepping into. and what we are stepping into together and whether this is the right move for you.

But plain and simple, our team is here to help you do your research. That way, by the time you speak to our Team, you'll know whether it is a hell yes or a Hell no.

Now, if you're still here, it means something about this clicked with you. Come to the call prepared. Be on time. be on a computer, be in a quiet and comfortable space.

So that way you are not driving around or listening to other people. Take this call seriously. We take it seriously, my team looks forward to speaking with.

And if have any questions beforehand, just send over a text or an email or you can call. we look forward chatting with soon. If this episode got you thinking differently, hit follow and share it with someone stuck in the system.

Please leave a review, it helps us grow. Want more? Visit MavericksProfitSystem.com to schedule your free discovery call and explore how far your business can go.