WPEC Features Alzheimer's Treatment Centers of America opens Palm Beach Gardens Clinic Transcript

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Alzheimer's care and AI clinic opening

All right, J, thank you very much. Well, All right, J, thank you very much. Well, from the Treasure Coast now to Palm from the Treasure Coast now to Palm Beach County, a new era of hope for Beach County, a new era of hope for families battling Alzheimer's and families battling Alzheimer's and cognitive decline is here.

cognitive decline is here. >> Yeah. An estimated 7.2 million Americans >> Yeah. An estimated 7.2 million Americans aged 65 and older live with Alzheimer's.

aged 65 and older live with Alzheimer's. Florida residents make up almost 580,000 Florida residents make up almost 580,000 of those statistics. That's according to of those statistics. That's according to the Alzheimer's Association this year.

the Alzheimer's Association this year. >> Yeah. And our Danny Travis is here. >> Yeah. And our Danny Travis is here. You've been working on something uh on You've been working on something uh on on this. What can you tell us?

on this. What can you tell us? >> Yes. Well, we've been working on this >> Yes. Well, we've been working on this for a few weeks now. So excited to be for a few weeks now.

How AI is transforming precision treatment

So excited to be able to share this special story with able to share this special story with you guys. So, artificial intelligence is you guys. So, artificial intelligence is playing a key factor in new technology playing a key factor in new technology working to stop the decline in this working to stop the decline in this deadly disease. So, we've heard of AI deadly disease. So, we've heard of AI being used in many different ways. Of being used in many different ways. Of course, we've done several stories on course, we've done several stories on this already uh on AI being able to this already uh on AI being able to simplify your everyday lives. But now, a simplify your everyday lives.

Personalized diagnostics and treatment plans

But now, a new state-of-the-art clinic in Palm new state-of-the-art clinic in Palm Beach Gardens is harnessing the power of Beach Gardens is harnessing the power of artificial intelligence to help with artificial intelligence to help with Alzheimer's and cognitive decline.

Alzheimer's and cognitive decline. Traditional medicine, what do you do? Traditional medicine, what do you do? Let's see how it goes. Let's see how it goes.

>> Oh, let's write you a prescription for >> Oh, let's write you a prescription for this and see how it goes six months from this and see how it goes six months from now.

now. now. >> This is the first of its kind. >> This is the first of its kind. >> We have a lot of cutting edge >> We have a lot of cutting edge technologies here.

technologies here. >> A hub of hope, education, and >> A hub of hope, education, and empowerment for Palm Beach Gardens. empowerment for Palm Beach Gardens.

Alzheimer's Treatment Centers of America Alzheimer's Treatment Centers of America is leading a revolution in

cognitive is leading a revolution in cognitive care through AI powered precision care through AI powered precision medicine. In Alzheimer's, if it's got medicine. In Alzheimer's, if it's got 150 root causes and everybody's DNA is 150 root causes and everybody's DNA is different, means every single person is different, means every single person is different when it relates to cognitive different when it relates to cognitive decline, which can often times make a decline, which can often times make a traditional treatment plan for traditional treatment plan for Alzheimer's patients difficult or Alzheimer's patients difficult or ineffective. With this new ineffective. With this new groundbreaking approach, AI analyzes a groundbreaking approach, AI analyzes a patient's DNA.

patient's DNA. >> We've analyzed the top 2,000 SNIPS that >> We've analyzed the top 2,000 SNIPS that are associated with your DNA. Now, that are associated with your DNA. Now, that kind of work would take a doctor a year kind of work would take a doctor a year to analyze it.

to analyze it. >> And it doesn't stop there. A patient's >> And it doesn't stop there. A patient's full health history is also ran through full health history is also ran through AI to further pinpoint the root causes AI to further pinpoint the root causes of cognitive decline.

of cognitive decline. >> We'll go back and get all your life >> We'll go back and get all your life history, uh, extensive regular labs, history, uh, extensive regular labs, extensive functional medicine labs, uh, extensive functional medicine labs, uh, MRIs.

MRIs. MRIs. >> We we're looking at everything, >> We we're looking at everything, nutritional, toxins, environment, nutritional, toxins, environment, hormones, look at their sleep. We're hormones, look at their sleep.

Patient outcomes and clinic expansion

We're told this is a year's worth of told this is a year's worth of information to comb through back in just information to comb through back in just two days. The result, a highly two days. The result, a highly personalized 1530 page precision personalized 1530 page precision treatment plan tailored to each treatment plan tailored to each individual patient, drawing from over individual patient, drawing from over 10,000 evidence-based therapies.

10,000 evidence-based therapies. >> That doesn't tell the doctor what to do, >> That doesn't tell the doctor what to do, but it certainly did all the leg work in but it certainly did all the leg work in helping them set the stage and figure helping them set the stage and figure out where to go from there. Personalized out where to go from there. Personalized treatment plans include regenerative treatment plans include regenerative medicine, therapeutic plasma exchange, medicine, therapeutic plasma exchange, energy and light therapies, and diet energy and light therapies, and diet optimization. I optimization. I >> mean, we've had people come in on a >> mean, we've had people come in on a wheelchair and then two months later, wheelchair and then two months later, you know, they're walking in and feeding you know, they're walking in and feeding themselves. We've had other people with themselves. We've had other people with nerve pain and saying that their family, nerve pain and saying that their family, you know, didn't recognize their you know, didn't recognize their communication. Well, now their memor is communication. Well, now their memor is pretty good.

pretty good. >> Isn't that really neat, you guys? >> Isn't that really neat, you guys? >> Exactly. So, the opening of the Palm >> Exactly. So, the opening of the Palm Beach Gardens Clinic, which we just saw, Beach Gardens Clinic, which we just saw, comes after the success of the flagship comes after the success of the flagship location up in Port St. Lucy. So, both location up in Port St. Lucy. So, both men tell me that the demographics in men tell me that the demographics in both of these areas will make the both of these areas will make the perfect markets to take full advantage perfect markets to take full advantage of this approach to Alzheimer's of this approach to Alzheimer's treatment. ATCA has a mission to open treatment. ATCA has a mission to open more than 120 clinics nationwide within more than 120 clinics nationwide within the next 5 years, making the the next 5 years, making the precision-based care like this precision-based care like this accessible to millions of people. So, accessible to millions of people. So, it's really cool you guys to see that, it's really cool you guys to see that, you know, this started on the Treasure you know, this started on the Treasure Coast. Now, it's here in Palm Beach Coast. Now, it's here in Palm Beach Gardens and then eventually nationwide.

Gardens and then eventually nationwide. So, everyone can get this amazing care. So, everyone can get this amazing care. >> Well, it's saving doctors time. It's >> Well, it's saving doctors time. It's saving patients time. It's getting them, saving patients time. It's getting them, you know, help needed so much faster.

you know, help needed so much faster. >> Years worth of time. It's just >> Years worth of time. It's just incredible stuff. incredible stuff.